

Berkshire
Chamber of Commerce

Volunteer Spotlight



Rod Bunt

Director of Tourism for the
City of North Adams

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6 West Main St. North Adams MA 01247

Years in position 10 (2001-present)

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<http://www.northadams-ma.gov>

Rod Bunt is the Director of the Mayor's Office of Tourism and Cultural Development in North Adams. Established in 2001, the purpose of the office is to weave cultural, historical and natural resources into attractive, authentic experiences that appeal to discerning visitors and enrich the lives of local residents. To this end, the office utilizes local cultural and tourist venues as well as chambers of commerce and regional tourism councils in Western Massachusetts. Rod also enlists the aid of local business, the media and city government to help stage festivals and promote the city of North Adams.

I've volunteered with the Chamber of Commerce for events since 2001. My best experience has been volunteering as a member of the Northern Berkshire Fall Foliage Parade Committee and working with Christine Hoyt, a detail-oriented person who helps make the parade a huge success each year while I get to take most of the public bows as Parade Director!

Since the creation of my position with the city of North Adams, I've maintained a close relationship with the Berkshire Chamber and have gotten a lot of good advice and support from the organization including some mentoring early on from Mike Supranowicz who stressed the importance of placing cooperative groups of diverse people in committee situations to help in making important decisions.



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